

Webinar online

Social Media: How to Make it Simple

Date: 23rd of October 2025

Time: 10:00 - 13:30

Venue: Zoom platform (link will be provided in the registration confirmation e-mail)

Organized by: Regional Contact Point Interreg South Baltic 2021-2027 Pomorskie Voivodeship/
Office of the Marshal of the Pomorskie Voivodeship

Time	Agenda
10:00 – 10:05	Welcome Words <i>Representatives of the Office of the Marshal of the Pomorskie Voivodeship</i>
10:05 – 11:00	From Noise to Noticed: What it takes to have a great reach on social media <i>Nebojsa Nikolic, expert</i>
11:00 – 11:15	Coffee break
11:15 – 12:15	Easy planning, platform know-how and content that works <i>Nebojsa Nikolic, expert</i>
12:15 – 12:30	Coffee break
12:30 – 13:00	From Effort to Easy: Tools, tips and tricks for social media success <i>Nebojsa Nikolic, expert</i>
13:00 – 13:30	Questions and answers session
13:30	Conclusion of the meeting