



POMORSKIE
VOIVODESHIP



Webinar online

AI in communication and promotion

date: 4th of December 2024

time: 10:00 - 14:00

venue: zoom platform (link will be provided in the registration confirmation e-mail)

organized by: Regional Contact Point Interreg South Baltic 2021-2027 Pomorskie Voivodeship/ Office of the Marshal of the Pomorskie Voivodeship

Time	Agenda
10:00 – 10:05	<i>Welcome Words - representatives of the Office of the Marshal of the Pomorskie Voivodeship</i>
10:05 – 11:00	Effective and efficient communication – <i>Nebojsa Nikolic, expert</i>
11:00 – 11:20	Coffee break
11:20 – 12:20	Effective and efficient communication – <i>Nebojsa Nikolic, expert</i>
12:20 – 12:40	Coffee break
12:40 – 13:40	Storytelling builder – <i>Nebojsa Nikolic, expert</i>
13:40 – 14:00	Questions and answers session
14:00	conclusion of the meeting