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Interreg
South Baltic

Co-funded by
the European Union

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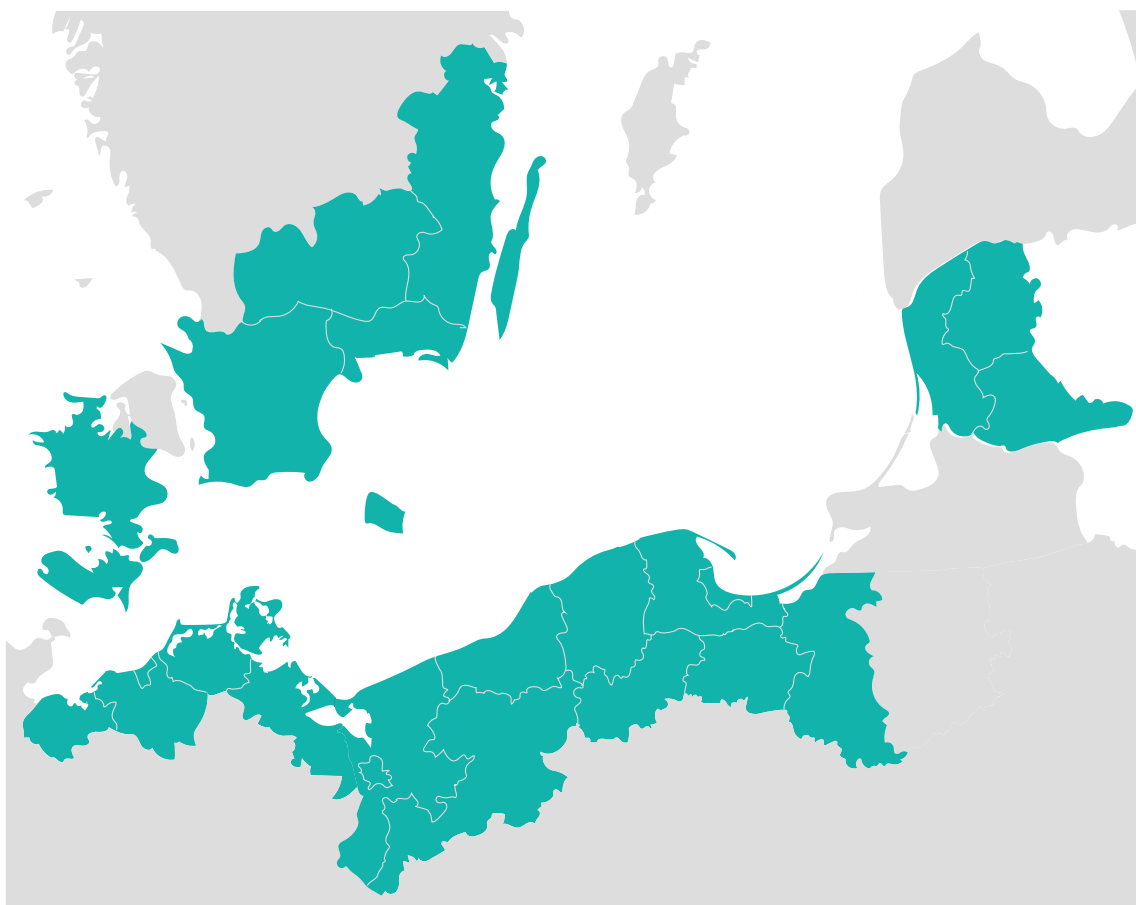INNOVATIVE   SUSTAINABLE   ATTRACTIVE   ACTIVE

INNOVATIVE

New perspective – New priorities, find out how to grow into Innovative

Sopot, 21 September 2022

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United by the Sea into action for a blue and green future

Innovative, Sustainable, Attractive and Active South Baltic

In total 79,9 m EUR ERDF funding for projects

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Amount of funding

ERDF amount (excluding TA)

▸ Measure 1.1 – Digitalising the region: 11 188 319,00 EUR

▸ Measure 1.2 - Building connectivity of the region through internationalization: 4 794 993,00 EUR

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What the Programme supports?

- Digitalisation of different sectors of regional economy.

- Digital connectivity, solutions in the field of artificial intelligence and cybersecurity.

- Technology transfer between regions in the cross-border dimension.

Innovative South Baltic – Measure 1.1 Digitalising the region

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What can I do?

▲ Develop, demonstrate and implement of digitization solutions

▲ Build platforms for cooperation of digital innovation hubs/ universities/ R&D institutions and SMEs.

▲ Promote of digital processes and solutions, incl. social aspects of digitisation

▲ Support development of specific digital competences and solutions for public sector.

▲ Exchange knowledge and best practices.

Innovative South Baltic – Measure 1.1 Digitalising the region

What the Programme supports?

▲ Enhancement of SMEs competitiveness, innovativeness, international market presence.

▲ Technology and innovation transfer between enterprises, research centres and higher education sector.

▲ Creation of new platforms and opportunities through cross-border cooperation.

Innovative South Baltic – Measure 1.2: Building connectivity of the region through internationalisation.

What can I do?

- Support cooperation between SMEs to create innovative solutions.

- Do research projects between, e.g., SMEs, universities, public entities and business support organizations.

- Develop joint products / solutions / services.

- Promote networks and clusters, and their expansion

- Organise fairs, exhibitions, marketing and joint branding campaigns.

Innovative South Baltic – Measure 1.2: Building connectivity of the region through internationalisation.

Innovative South Baltic – Measure 1.1 Digitalising the region

Output indicators		Result indicators
Obligatory indicators		
Jointly developed solutions		Solutions taken up or up-scaled by organisations
Optional indicators		
(Projects shall select and contribute to other Programme indicators according to the focus and activities of the project)		
Enterprises supported	Enterprises supported by grants	
	Enterprises with non-financial support	
Public institutions supported to develop digital services, products and processes		Users of new and upgraded public digital services, products and processes
Pilot actions developed jointly and implemented in projects		

Innovative South Baltic – Measure 1.2: Building connectivity of the region through internationalisation

Output indicators		Result indicators
Obligatory indicators		
Jointly developed solutions		Solutions taken up or up-scaled by organisations
Organisations cooperating across borders		Organisations cooperating across borders after project completion
Optional indicators		
(Projects shall select and contribute to other Programme indicators according to the focus and activities of the project)		
Enterprises supported	Enterprises supported by grants	
	Enterprises with non-financial support	

Thank you for your attention!

Joint Secretariat

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